

# ORGANIC:

## MORE THAN JUST MARKETING

---

Organic is a set of production practices **verified** through third-party certification. Farmers and processors certify so you can be confident you are getting what you pay for.



**Sustainable Canadian  
Agricultural Partnership**

Competitive. Innovative. Resilient.



**PODF**  
PRAIRIE ORGANIC  
DEVELOPMENT FUND

**Canada** 

# ORGANIC: MORE THAN JUST A WORD

Organic is a set of production practices verified through third-party certification. Farmers and processors certify so you can be confident that you are getting what you pay for.

Organic is more than just a marketing buzzword. It is a set of production practices that reflect a holistic farming approach seeking to preserve the health of soil, plants, animals and humans. In Canada, these practices are regulated at the federal level: as specified by the Safe Food for Canadians Regulations, a product can only be certified organic and use the Canada Organic logo if it contains 95 per cent organic ingredients or more.

Certified products must meet a number of strict regulations that are regularly reviewed and enforced by third-party inspection bodies. When you see the Canada Organic logo on a product, you can be confident that it adheres to the principles of ecological care that guide organic agriculture.

## Organic means:

- **The use of GE seeds or substances is not permitted**
- **Soil health is improved through crop rotation and organic matter inputs**
- **Humane treatment practices encourage animal health**
- **A lower energy footprint because synthetic fertilizers aren't used**
- **No synthetic pesticides**

---

For more information about organic: <https://saskorganics.org/>



Sask  
Organics  
Organically Grown in Saskatchewan